# Laura B



Job Title Chief Financial Officer

Age 25 to 34 years

#### Highest Level of Education Bachelor's degree (e.g. BA, BS

**Social Networks** 



Industry Manufacturing

**Organization Size** 11-50 employees

# **Preferred Method of Communication**

- Email
- Phone
- Face-To-face

# Tools They Need to Do Their Job

- Cloud-Based Storage & File Sharing Applications
- Word Processing Programs
- Business Intelligence Dashboards
- Accounting and Bookkeeping Systems

# Job Responsibilities

Reviews financial documents, fiscal targets are met and oversees the sales team's targets.

# Their Job Is Measured By

Workflows of generated revenue. Ensure teams are on fiscal targets.

#### Reports to

CEO

#### **Goals or Objectives**

Projects are run on time and reduce waste of time and materials.

#### They Gain Information By

Attend annual industry conferences and schedule quarterly meetings with executive leadership.

### **Biggest Challenges**

- Professional Development
- Communication
- Resources